

**4th INTERNATIONAL THERMAL AND HEALTH TOURISM SUMMIT  
PROGRAM  
23-30 SEPTEMBER 2019**

**23 September 2019**

09:00-18:00 Transfer of the Delegates to Sındırgı, settlement to hotels  
then promotion tour of Sındırgı,  
20:00-21:30 Dinner at the Hotels

**24 September 2019**

09:00-18:00 Transfer of the Delegates to Sındırgı, settlement to hotels then promotion  
tour of Sındırgı

**25 September 2019**

09:00-18:00 Arrival of Delegates to Edremit and settlement to hotels  
12:00 Departure from Edremit and Sındırgı to Ayvalık  
13:30-15:00 Lunch at Cunda Bay Nihat Restaurant  
15:00 -18:00 Ayvalık Promotion Tour  
19:30-21:30 Dinner at the Hotels

**26 September 2019**

08:00-09:00 Breakfast  
09:00-12:30 1<sup>st</sup> Group visit of Thermal Facilities and Regional museum  
Ramada-Elaia-Form-Rawda-Hattuşa-Adrına-Güre Körfez-Venüs Hotels  
  
09:00-13:30 2<sup>nd</sup> Group Jeep Safari at Kaz Mountains  
12:30-13:30 1<sup>st</sup> Group Lunch at Subaşı Facilities  
13:30-14:30 2<sup>nd</sup> Group Lunch at Subaşı Facilities  
  
13:30-17:30 1<sup>st</sup> Group Jeep Safari at Kaz Mountains  
14:30-17:30 2<sup>nd</sup> Group Thermal Facilities and Regional Museum visits  
Ramada-Elaia-Form-Rawda-Hattuşa-Adrına-Güre Körfez-Venüs Hotels  
  
18:00-19:00 Welcome Cocktail and Facility Visit at Ramada Kazdağları Hotel  
19:30-21:30 Dinner at the Hotel

## 27 September 2019 SUMMIT PROGRAM

- 07:00-08:00 Breakfast
- 08:00-08:30 Transfer from hotels to Adrina Thermal Hotel
- 08:30-09:30 Registration
- 09:30-09:40 Promotional Movie of Balıkesir
- 09:40-09:55 Opening Speech by President Emin CAKMAK - Turkish Healthcare Travel Council
- 09:55-10:30 Summit's Thematic Presentation "Mental and Physical Healthy Life" by Dr. Ender SARAÇ
- 10:30-10:40 Speech of Selman Hasan ARSLAN- Mayor of Edremit Municipality
- 10:40-10:50 Speech of Rahmi KULA - Balıkesir Chamber of Commerce President
- 10:50-11:00 Speech of Yücel YILMAZ Mayor of Balıkesir Metropolitan Municipality
- 11:00-11:10 Speech of Ersin YAZICI Governor of Balıkesir
- 11:10-11:30 Appreciation plaque presentation to Governor of Balıkesir by Council Chairman
- 11:30-11:50 Coffee Break B2B meetings
- 11:50-13:00 **1<sup>st</sup> Panel**
- 11:50-12:00 Thermal and Health Tourism Investment Opportunities in the Region by Candan Şahin - South Marmara Development Agency
- 12:00-12:15 Edremit Presentation by Yusuf Karagoz – Senior Consultant to Mayor of Edremit
- 12:15-12:30 Cultural Heritage Of Ida Mountain: ANTANDROS by Prof. Dr. Gürcan Polat- Head of Archaeological Excavations at Antandros Ancient City
- 12:30-12:45 Presentation of Sındırgı by Ekrem Yavas - Mayor of Sındırgı
- 12:45-13:00 Presentation of Gönen by Ayşe Avcı - Gönen Municipality
- 13:00-14:30 Lunch and Seaside Walk
- 14:45-16:00 **2<sup>nd</sup> Panel**
- Regional Facilities and Balıkesir Thermal City Feasibility Presentations
- 14:45-15:00 Ramada Kazdağları Hotel presentation by Meltem Öner- Sales and Marketing Director

- 15:00-15:15 Hattusa Thermal Hotel presentation by Hilmi Önal - General Manager
- 15:15-15:30 Venus Thermal and SPA presentation by Tuna Salon - Marketing Manager
- 15:30-15:45 Balıkesir Thermal City Potential and Balıkesir Thermal City Feasibility Report Initiated by GMKA prepared by Dr. Turgay Sehil
- 15:45-16:00 Romatem presentation "Physical Therapy and Rehabilitation Treatment Facilitations"
- 16:00-16:30 Coffee Break B2B meetings
- 16:30-17:30 **3<sup>rd</sup> Panel**  
Thermal Tourism, 3rd Age and Advanced Active Life Presentations,  
Moderator Emin Çakmak, THTC Council Founding President
- 16:30-16:45 "Key Roles in Elderly Tourism" Dr. Sinan İbiş - President Medical Tourism Association
- 16:45-17:00 "Advanced Active Life and Thermal Tourism" Kamil Yüceoral, Ret.  
Undersecretary of the Ministry of Tourism and Pirireis University Faculty Member
- 17:00-17:15 "Creating a Healthy Living Zone" Hüseyin Baraner - Tourism Expert
- 17:15-17:30 "Third Age and Advanced Active Life Potential" Bülent Akarcalı Ret .Minister of Culture and Tourism- Minister of Health
- 17:30-17:45 "**5<sup>th</sup> International Thermal and Health Tourism Summit**"  
New Destination '**ESKİŞEHİR**' Presentation by Güliz Ünal Eskişehir BEBKA Coordinator
- 17:45-18:00 Closing Evaluations by THTC Council President Emin Çakmak
- 18:00 Back to Hotels
- 19:30 Departure from Hotels for Gala Dinner
- 20:00-22:30 Gala Dinner (Grand Dallas Edremit)

## **28 September 2019**

08: 00-09: 00 Breakfast

### **1st Group Departure to Sındırgı**

09:30-12:30 Visit to Sındırgı Thermal Facilities

12:30-13:30 Lunch

13:30-19:00 Cultural trip to Sındırgı

### **2nd Group Departure to Gönen**

09:30-12:30 Visit to Manyas Bird Sanctuary

12:30-13:30 Lunch

13:30-19:00 Cultural trip to Gönen

20:00-22:30 Dinner at the Hotels

### **3rd Group Departure to Ayvalık**

10:00-11:00 Departure to Burhaniye

11:00-12:00 Burhaniye Culture Trip

12:00-12:30 Departure to Cunda

12:30-13:30 Cunda Culture Trip (Sevim Necdet Library and Taksıyarhis Museum)

13:30-14:30 Lunch (Cunda Korfez)

14:30-15:30 Boat Trip

15:30-16:30 Ayvalık Culture Trip (Ayvalık Ayazması)

16:30-18:00 Küçükköy Art Galary

18:00-19:00 Şeytansofrası visit

19:00-20:00 Transfer to the Hotels

## **30 September 2019**

08:00 - 09:00 Breakfast

09:00 - 12:00 Departures from Hotels to Airports, returning to Countries